

# CURRICULUM VITAE

Biing-Wen Huang  
Associate Professor

## Business Address

Contact information  
Department of Applied Economics  
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## Education

Ph.D. in Agricultural Economics, Department of Agricultural Economics, National Chung Hsing University, Taiwan.

M.A. in Agricultural Economics, Department of Agricultural Economics, National Chung Hsing University, Taiwan.

B.A. in Agricultural Economics, Department of Agricultural Economics, National Chung Hsing University, Taiwan.

## Academic Positions

2006~	Extension Associate Professor, Agricultural Extension Center, National Chung Hsing University, Taiwan.
2006~	Chief of Extension and Education Division, Agricultural Policy Research Center, National Chung Hsing University, Taiwan.
2002/08 -2003/07	Visiting Scholar, Department of Agricultural Economics, Kansas State University. USA
2001/08 -2002/07	Academic Secretariat, College of Agricultural and Natural Resources, National Chung Hsing University, Taiwan.
2000~	Associate Professor, Department of Applied Economics, National Chung Hsing University, Taiwan.
1994/10 -1997/09	Division Chief, Office of Academics Affairs, National Chung Hsing University, Taiwan.

- 1989-1999 Instructor, Department of Agricultural, National Chung Hsing University, Taiwan.
- 1986-1988 Teaching Assistant, Department of Agricultural Economics, National Chung Hsing University, Taiwan.

### **Fields of Specialization**

- Agricultural Price Analysis
- Agricultural Policy
- Labor Economics
- Agricultural Survey

### **Publications (most recent)**

- Liu, C.Z. and B.W. Huang, 2004, A Study on Farmland Management Policy and Issues of Building Houses on Farmland, Socioeconomic Law and Institution Review, 34, 305-336.
- Peng, K.C., M.L. Shih, B.W. Huang and K.L. Ling, 2004, The Effect of Cooperation Among Cooperative Motivations Toward Management Performance, Journal of the Agriculture Association of China, 5(5), 447-462.
- Peng, K.C., M.L. Shih, B.W. Huang and M.Y. Cheng, 2004, A Study of Evaluation for Fruit Industry Productivity in Taiwan, College of Agriculture and Natural Resources, 2(1), 155-180.
- Huang, B.W., M.L. Shih and K.M. Shen, 2005, A Study on Agricultural Trade across the Taiwan Strait and Agricultural Investment in Mainland Area, College of Agriculture and Natural Resources, 3(2), 131-156.
- Huang, B.W., 2006, A Study on the Surplus Milk of Dairy Industry and Its Leveraging Strategies in Taiwan, Journal of the Agriculture Association of China, 7(2), 162-175.
- Huang, B.W. and M.L. Shih, 2006, Development Situations and Strategies of Milk Supply China in Taiwan, Journal of the Agriculture Association of China, 7(3), 277-295.
- Shih, M.L. and B.W. Huang, 2006, A Study on Changes of Agricultural Structure and Agricultural Development in Taiwan, Journal of the Agriculture Association of China, 7(4), 324-342.
- Yen, R.F. and B.W. Huang, 2007, A Study on the Willingness to Pay of Farmers' Organizations for Marketing Consultation-A Case of Brand Fruits, Journal of Agricultural Economics (Taiwan), 81, 119-164.
- Huang, B.W. and M.L. Shih, 2007, A Study on the Success Factors for Development of the Milk Supply in Taiwan, Journal of the Agriculture Association of China,

8(3), 194-290.

- Lee, T.R., H.L. Huang, B.W. Huang and S.Y. Chen, 2007, Milk Supply Chain and Development Strategy, *J. Services and Operations Management*, 3(2), 227-244.
- Liu, C.Z. and B.W. Huang, 2007, Changes and Issues of Agricultural Trade Joining WTO in Taiwan, *Journal of the Agriculture Association of China*, 8(1), 21-34.

## **Conferences**

### Papers in English (most recent)

- Huang, B.W. and C. Sheu, 2005, Devising an Efficient Beef Supply Chain: Alignment of Product and Functions, The 10<sup>th</sup> Annual Conference of Asia-Pacific Decision Sciences Institute, Organized by Yuan Ze University and Chinese Decision Sciences Institute at the Grand Hotel , Taipei, Taiwan, 28June-2 July.
- Lee, T.R., H.L. Huang and B.W. Huang, 2005, Taiwanese Milk Supply Chain and Development Strategy, 3<sup>rd</sup> International Workshop on Supply Chain Management & Information Systems, Proceedings of SCMIS 2005, P412-P419.
- Huang, B.W. and C.C. Chen, 2006. The Potential Economic Impacts of H5N1 Avian Influenza and Liberalization on Livestock Sector in Taiwan, 2006 KAEA-REST International Conference on Agricultural Economics and Resources, Korea, Namhae.
- Huang, B.W., C.Y. Yeh, M.G. Chen, Y.Y. Lin, 2007, Structural Change and Asymmetry of Broiler Farm Price in Taiwan, The International Workshop on the Quantitative Finance and Risk, Department of Applied Economics, National Chung Hsing University, Taichung, Taiwan, 15 July.
- Chen, M.G., B.W. Huang, C.Y. Yeh, Y.Y. Lin, 2007, Asymmetric Transmission within Broiler and Hog Farm Prices, The International Workshop on the Quantitative Finance and Risk, Department of Applied Economics, National Chung Hsing University, Taichung, Taiwan, 15 July.

## **Participation in Government Projects**

- 2004 “A Study on Milk Supply Chain and Development Strategies in Taiwan”, Funded by Council of Agriculture.
- 2004 “A Survey on Production Values of Leisure Agriculture”, Founded by Council of Agriculture.
- 2005 “An Analysis on the Institution of Enterprises Sharing Responsibility and Profit in Broiler Industry”, founded by Poultry Association.
- 2005 “Transformation Strategies of Farmland Operation in Reservoir Area”, Founded by the Management Foundation of De-Jei Reservoir.
- 2005 “Modelling the Modern Agricultural Marketing Channels and Brand

- Strategies”, Founded by Council of Agriculture.
- 2006 “Monitoring Items for Land Utilization and Socioeconomic Development in De-Jei Reservoir Watershed Area “, Founded by the Management Foundation of De-Jei Reservoir.
- 2006 “A Study on the Broiler Farm Prices”, Founded by Poultry Association.
- 2006 “A Study on the Medium and Long-term Development Policy Planning of Agricultural Strategic Industries”, Founded by Council of Agriculture.
- 2006 “A Study on the Construction of Databank for Agricultural Extension in Taiwan”, Founded by Council of Agriculture.
- 2007 “An Economic Analysis on the Impact of H<sub>5</sub> and H<sub>7</sub> Avian Influenza on Important Livestock Industries”, Founded by Council of Agriculture.
- 2007 “A Study on the Production and Marketing of Turkey Industry in Taiwan”, Founded by Turkey Association.
- 2007 “A Study on the Monitoring Indicators of De-Jei Reservoir Watershed Area”, Founded by the Management Foundation of De-Jei Reservoir.
- 2007 “Comparisons in the Advantages of Different Production Contracts in Broiler Industry”, Founded by the Poultry Association

## **Teaching**

### Undergraduate Courses

Priciples of Economics

Microeconomics

Economics of Money, Banking, and Financial Markets

International Marketing

## **Masters Degree advisor**

- |                |  |
|----------------|--|
| Meng-Bin Liu   | (2004 National Chung Hsing University) |
| Hui-Ru Yang    | (2004 National Chung Hsing University) |
| Jia-Wei Chang  | (2004 National Chung Hsing University) |
| Zhi-Qiang Zhou | (2005 National Chung Hsing University) |
| Ru-Fen Yan     | (2005 National Chung Hsing University) |
| Jing-Yue Yang  | (2005 National Chung Hsing University) |
| Yong-Shi Chen  | (2005 National Chung Hsing University) |
| Wen-Huan Lee   | (2005 National Chung Hsing University) |
| Yang Shu-Yuan  | (2006 National Chung Hsing University) |
| Yu-Feng Lu     | (2006 National Chung Hsing University) |
| Xu Chong-Yao   | (2006 National Chung Hsing University) |
| Wu Bin-Nan     | (2006 National Chung Hsing University) |

Shi-Bin Cai	(2006 National Chung Hsing University)
Jia-Jin Cai	(current, National Chung Hsing University)
Yi-An Lee	(current, National Chung Hsing University)
Su-Zhi Ho	(current, National Chung Hsing University)
Yong-Tai Wang	(current, National Chung Hsing University)

### **Other Information**

Computer Skill: E-views, SPSS

Languages: Chinese Mandarin (fluent), Chinese Taiwanese (mother tongue), English  
(basic level)